



# WILLOWBROOK HIGH SCHOOL

Ed Sullivan and Willowbrook High School have teamed up with Power Ad Company to promote a **Title Sponsor** at the Indoor & Outdoor sporting venues!



## 500 MILLION

Attend high school sports annually. High school athletics is growing every year and now at an all-time high of 7.8mil athletes (NFHS Study)



## WIN-WIN PARTNERSHIP



- Professionally Designed
- **Industry Exclusive** - your business will be the only business in your industry featured!
- **Create Brand Loyalty** as local families see your business as the school's Title Sponsor!
- **Repeated Exposure** to thousands of local fans creates Top of Mind Awareness!
- **Extra Incentives** included (page 5)



Email: Zac@poweradcompany.com Cell #: (937)242-5121



# THE WARRIOR'S NEW VIDEO SCOREBOARD



**Title Sponsor Scoreboard Ads**

3ft x 22ft, Static Scoreboard Ad  
(Visible 24/7 for Max Exposure!)

...  
x4 Ads in LED Rotation

...  
x2 Full Screen Commercials Per Game (30 Sec. Each)

## VIDEO SCOREBOARD EXAMPLES





# TITLE SPONSOR - GYM BANNER AD

**TITLE SPONSOR**

3 ft x 10 ft DOUBLE-SIDED Banner  
visible from the court & the bleachers!!



# TITLE SPONSOR - STADIUM SCOREBOARD AD

Static Stadium  
Scoreboard Ad  
visible 24/7 for  
maximum exposure



WARRIORS 21  
BALL ON 34  
TIME 0:07  
QTR 4  
DOWN 1  
13 GUESTS  
YDS TO GO 10

**TITLE SPONSOR**



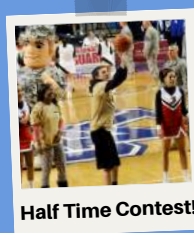
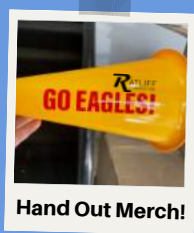
# TITLE SPONSOR - STADIUM ENTRANCE ADS



# INCLUDED EXTRA INCENTIVES

## 💰 💰 1 - SPONSOR NIGHT 💰 💰

This is a huge opportunity for you to come out to a home game each year and creatively market yourself to fans: *set up a booth, do a giveaway, pass out marketing material, bring a mascot, do a halftime contest, etc.* Many schools sell rights for these nights and you get one included!!



## 📢 2 - PA ANNOUNCEMENTS 📢

You will be recognized over the speaker system!

Example... "Willowbrook High School Warriors would like to take a moment to thank our extremely generous Title Sponsor..."

## 3 - SOCIAL MEDIA + ONLINE RECOGNITION

Twice a year you will be recognized as 'Home Town Hero' via the School's Social Media pages.



## EXPOSURE



*Be seen at more than 165 official sporting events each year!*

**FOOTBALL. JV FOOTBALL. FRESHMAN FOOTBALL.  
MEN'S & WOMEN'S SOCCER. TRACK & FIELD EVENTS.  
MEN'S & WOMEN'S BASKETBALL. MEN'S & WOMEN'S VOLLEYBALL.  
WRESTLING. TOURNAMENTS. PLAYOFFS. EVERY DAY SCHOOL USE.**

*Varsity football attracts approx. 4,000 fans each game!*





# TITLE SPONSOR PACKAGE + PRICING

- **Indoor Gym Ads:**
  - (x1) Static Ad on top of the new scoreboard (3 ft x 22 ft)
    - Visible 24/7 even when games are not being played
  - (x4) Rotating LED Ads on the new scoreboard (3 ft x 4 ft)
  - (x2) Full Screen Commercial Ads every game (12 ft x 22 ft)
  - (x1) Double Sided Gym Banner Ad (3 ft x 10 ft)
- **Outdoor Stadium Ads:**
  - (x1) Static Scoreboard Ad
  - (x1) Stadium Entrance, Ticket Booth Ad (4 ft x 4 ft)
  - (x1) Track/Field Fence Banner Ad (3 ft x 5 ft)
- **Industry Exclusive** - lock out your competitors!
- **Full package of Extra Incentives** (previous page)
- **Pricing for 10 Year Term:**
  - \$60k down, followed by x10 quarterly payments of \$6.5k
    - Total Cost of \$125,000 for a 10 Year Term
      - \$10,000 discount for payment in full



**Give Back. Get Noticed.**

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